



Event Sponsorship Guidelines

Where Each Relationship Matters®

Rockland Trust’s philanthropic mission is to strengthen the communities served by the Bank. We enable individuals and their families to access opportunity and improve the quality of their lives.

Organization Eligibility

Rockland Trust provides event sponsorships to nonprofit and for-profit organizations seeking sponsorship for a **date-specific** activities and event. Examples include:

Gala/Auction	Golf	Walks, 5K, Run, Ride
Festivals/Concerts/Cultural event	Breakfast/Lunch	Parade/Fireworks

The following organization types are ineligible for **event sponsorship** support:

- Organizations that discriminate on the basis of age, race, sex, religion, national origin, disability, family status, receipt of public assistance, sexual orientation, or gender identity
- Political organizations
- Individuals or families

Please note: Rockland Trust does not typically fund multiple applications (grant, sponsorship OR donation) from the same organization in a single calendar year.

Rockland Trust is a strong advocate for the Massachusetts and Rhode Island community organizations that help support the individuals, families, and businesses that comprise the communities we serve.

We require that organizations be located in, and serve individuals of one of the following geographic areas:

Barnstable County, MA	Middlesex County, MA	Suffolk County, MA
Bristol County, MA	Nantucket County, MA	Worcester County, MA
Dukes County, MA	Norfolk County, MA	Rhode Island
Essex County, MA	Plymouth County, MA	

Event Sponsorship Application Submission Requirements and Timeline

Event sponsorship applications are accepted **only** via our online portal at: www.RocklandTrust.com/CharitableGiving. Applications may be saved at any time in the process to resume later. We recommend that you create a WORD file of your responses to copy and paste as needed. Please add mail@grantapplication.com to your safe senders list to ensure you receive all system communications.

Event sponsorship applications are accepted and considered ***on a rolling basis*** year-round and must be submitted a minimum of six weeks prior to the event’s publicity deadline for proper evaluation.

Please note: Sponsorship of an organization’s event in one year does not guarantee support in subsequent years.

Questions? Please send an email to Charitable.Giving@RocklandTrust.com to ensure the quickest response.