



# Event Sponsorship Guidelines

Where Each Relationship Matters®

*Rockland Trust’s philanthropic mission is to strengthen the communities served by the Bank. We enable individuals and their families to access opportunity and improve the quality of their lives.*

## **ORGANIZATION ELIGIBILITY**

Rockland Trust considers event sponsorships for nonprofit and for-profit organizations seeking sponsorship of a **date-specific** activity and/or event. Examples include:

Gala/Auction	Festival/Concert	Walk/Run/Ride
Breakfast/Lunch	Parade/Fireworks	Cultural event

The following organization types are ineligible for **event sponsorship** support:

- Organizations that discriminate on the basis of age, race, sex, religion, national origin, disability, family status, receipt of public assistance, sexual orientation, or gender identity
- Political organizations
- Individuals or families

***Please note: Rockland Trust does not typically fund multiple applications (grant, sponsorship OR donation) from the same organization in a single calendar year.***

## **GEOGRAPHIC REQUIREMENTS**

Rockland Trust is a strong advocate for the Massachusetts and Rhode Island community organizations that help support the individuals, families, and businesses that comprise the communities we serve.

We prioritize supporting events held by organizations ***located in, and serving*** individuals of one of the following geographic areas:

### **Massachusetts Counties:**

Barnstable  
Bristol  
Dukes  
Essex  
Middlesex  
Nantucket  
Norfolk  
Plymouth  
Suffolk  
Worcester

### **New Hampshire Counties:**

Hillsborough  
Rockingham

### **Rhode Island Counties:**

Bristol  
Kent  
Newport  
Providence  
Washington

## **HOW TO APPLY**

Event sponsorship applications are considered on a rolling basis and are accepted year-round. Sponsorship applications are accepted **only** via our online portal at: [www.RocklandTrust.com/CharitableGiving](http://www.RocklandTrust.com/CharitableGiving). We will not consider or respond to requests made in-person or sent via email or mail.



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Applications may be saved at any time in the process to resume later. Add [mail@grantapplication.com](mailto:mail@grantapplication.com) to your safe senders list to ensure you receive all system communications.

***Due to the large number of requests we receive, event sponsorship applications must be received at least six weeks prior to your event publicity deadline for consideration.*** Please note: Rockland Trust does not typically fund multiple applications (grant, sponsorship or community donation) from the same organization in a single calendar year. Any request will take into consideration funding already received by Rockland Trust, Rockland Trust Charitable Foundation and Enterprise Bank.

### **DECISION TIMELINE**

Rockland Trust typically responds to event sponsorship applications between six to eight weeks after the submittal date.

### **FUNDING AMOUNT**

The majority of event sponsorship awards will be less than \$1,500.

***Please note: Sponsorship of an organization's event in one year does not guarantee support in subsequent years.***

### **QUESTIONS**

Please send an email to [Charitable.Giving@RocklandTrust.com](mailto:Charitable.Giving@RocklandTrust.com) to ensure the quickest response.