



Event Sponsorship Guidelines

Where Each Relationship Matters®

Rockland Trust’s philanthropic mission is to strengthen the communities served by the Bank. We enable individuals and their families to access opportunity and improve the quality of their lives.

ORGANIZATION ELIGIBILITY

Rockland Trust considers event sponsorships for nonprofit and for-profit organizations seeking sponsorship of a **date-specific** activity and/or event. Examples include:

Gala/Auction	Festival/Concert	Walk/Run/Ride
Breakfast/Lunch	Parade/Fireworks	Cultural event

The following organization types are ineligible for **event sponsorship** support:

- Organizations that discriminate on the basis of age, race, sex, religion, national origin, disability, family status, receipt of public assistance, sexual orientation, or gender identity
- Political organizations
- Individuals or families

Please note: Rockland Trust does not typically fund multiple applications (grant, sponsorship OR donation) from the same organization in a single calendar year.

GEOGRAPHIC REQUIRMENTS

Rockland Trust is a strong advocate for the Massachusetts and Rhode Island community organizations that help support the individuals, families, and businesses that comprise the communities we serve.

We prioritize supporting events held by organizations ***located in, and serving*** individuals of one of the following geographic areas:

Barnstable County, MA	Middlesex County, MA	Suffolk County, MA
Bristol County, MA	Nantucket County, MA	Worcester County, MA
Dukes County, MA	Norfolk County, MA	
Essex County, MA	Plymouth County, MA	

Rhode Island

HOW TO APPLY

Event sponsorship applications are considered on a rolling basis and are accepted year-round. Sponsorship applications are accepted **only** via our online portal at: www.RocklandTrust.com/CharitableGiving. We will not consider or respond to requests made in-person, or sent via email or mail.

Applications may be saved at any time in the process to resume later. Add mail@grantapplication.com to your safe senders list to ensure you receive all system communications.

Due to the large number of requests we receive, event sponsorship applications must be received at least six weeks prior to your event publicity deadline for consideration.



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DECISION TIMELINE

Rockland Trust typically responds to event sponsorship applications between six to eight weeks after the submittal date.

FUNDING AMOUNT

The majority of event sponsorship awards will be less than \$1,500.

Please note: Sponsorship of an organization's event in one year does not guarantee support in subsequent years.

QUESTIONS

Please send an email to Charitable.Giving@RocklandTrust.com to ensure the quickest response.