



Where Each Relationship Matters®

2023 Event Sponsorship Guidelines

The following information is meant to prepare non-profit and for-profit organizations with the information required to apply for an Event Sponsorship from Rockland Trust.

If there are questions remaining after reviewing this guide, please send an email to: Charitable.Giving@RocklandTrust.com

Mission Statement

Rockland Trust's philanthropic mission is to strengthen the communities served by the Bank.

We enable individuals and their families to access opportunity and improve the quality of their lives.

Rockland Trust's Giving Focus

Rockland Trust and its affiliated foundation support local communities in three ways: event sponsorships, Community Donation Fund contributions, and Rockland Trust Charitable Foundation grants.

Please note: Due to the large number of requests we receive, Rockland Trust does not typically fund multiple applications (grant, sponsorship OR donation) from the same organization in a single calendar year.

For further information on all of our charitable giving programs, please visit www.RocklandTrust.com/CharitableGiving.

Event Sponsorships

A streamlined application is available for nonprofit and for-profit organizations seeking sponsorship of **date-specific** local activities and events. Examples include:

Gala/Auctions	Breakfast/Lunch Receptions	Festivals/Concerts
Golf	Walks, 5Ks, Runs, Rides	Cultural Events
Arts Performance	Municipal/Town/school events	Parades

Event sponsorships typically include quantifiable recognition and visibility for Rockland Trust.

Sponsorship of an organization's event in one year does not guarantee support in subsequent years.

Geographic Focus

Rockland Trust is a strong advocate for the Massachusetts and Rhode Island community organizations that help support the individuals, families, and businesses that comprise the communities we serve. Funding priority is given to communities served by a Rockland Trust Bank branch.

Rockland Trust requires non-profit and for-profit organizations be located in, and serve individuals of one of the following geographic areas:

Barnstable County	Middlesex County	Suffolk County
Bristol County	Nantucket County	Worcester County
Dukes County	Norfolk County	Rhode Island
Essex County	Plymouth County, MA	

Event Sponsorship Review and Proper Advance Notice

Event sponsorship applications are accepted on a rolling basis and must be submitted a minimum of six weeks prior to the event's publicity deadline for proper evaluation and response.

If you have questions about the eligibility of your organization to apply, please send an email to Charitable.Giving@RocklandTrust.com.

Eligibility for Event Sponsorships

A requesting organization and its application must satisfy each of the following conditions to be eligible for consideration:

- **Status:** Sponsorships will only be made to organizations who are in corporate and good tax standing with the Internal Revenue Service and other governmental authorities.
- **Non-Discrimination:** Organization cannot discriminate on the basis of Age, Race, Sex, Religion, National Origin, Disability, Family Status, Receipt of Public Assistance, Sexual Orientation, or Gender Identity.
- **Geography:** Applications must originate from organizations based in, or that serve the residents of Rockland Trust's geographic focus area as described above.

Rockland Trust does not support events for the following types of applicants:

- Political activities, lobbying, or candidates for political office
- Individuals or families
- Trips, tours, or conferences

Applying for an Event Sponsorship

Event Sponsorship applications are accepted **only** via our online portal. The click-through to the application is located at: www.RocklandTrust.com/CharitableGiving.

Applications may be saved at any time in the process to resume later. We recommend that you create a WORD file of your responses to copy and paste as needed.

Add mail@grantapplication.com to your safe senders list to ensure you receive all system communications.

Application Checklist

The following information is required to support the event sponsorship application and the required attachments are uploaded during the application process:

- Organization Mission Statement and History
- Description of the funding request and number of individuals served
- Date, time, duration, and location of the event
- A list of all sponsorship levels associated with the event

- Print and Social Media information: Ad deadline, dimension of print ads in inches, format accepted electronically, black/white or color, email address for submitting materials

Required Attachments:

- A copy of the organization's signed W-9

Questions?

Please send an email to Charitable.Giving@RocklandTrust.com to ensure the quickest response.